

Connections

Issue No. 7

October, 2011

Welcome to RMM Solutions!

Don't Miss Out on Section 179 for 2011 - Double the Savings!

You've probably heard about Section 179. It's been around for quite a few years. But it's better than ever for 2011!

In 2011, the total deduction was doubled to \$500,000 and the total limit of equipment purchased was raised to \$2,000,000.

This means if you were waiting to purchase new equipment and/or software, 2011 is the year you've been waiting for. In plain terms, the tax savings can be substantial!

Savvy business owners are taking a proactive approach to seizing all the business tax deductions they are legally entitled to under this law. Here are some tax planning strategies to help you reap the biggest tax savings:

Section 179 depreciation - Speeding up Write-offs

Rethink your business strategy; front-load more purchases into this year. Section 179 allows a business to deduct, for the current tax year, the full purchase price of financed or leased equipment (pc's, servers, phone systems and off-the-shelf software, etc.) that qualify for the deduction. 2011 deduction limit - \$500,000.

[Click here to read more.](#)

In this issue

[Double the Tax Savings - Section 179 for 2011](#)
[Halloween Scams that Could Give You a Scare](#)
[10 Ways to Improve Your Businesses Facebook Security](#)
[Special Financing Options](#)
[Tips from Scott Gremler of RMM](#)



RMM can help your business grow.

Discover how RMM Solutions can help you with special financing on must-have technology solutions - email info@mmsolutions.com or call (715) 848-3292 ext. 317.

Act Now -

- Easy to Use 0% and 3% financing is available from Cisco, HP and RMM
- Fast Credit Approvals
- More flexibility with upgrade and ownership options
- Preserve your cash with

Halloween Scams Could Give You A Scare

Used with permission from TrendMicro

Seems like scammers and hackers celebrate every holiday, no matter how big or small and Halloween is no different.



In recent years, we've seen emails promoting Halloween sales, e-cards, house decorations, and "sexy Halloween costumes." The one thing they have in common: they're all spam that could put your security at risk.

Cybercriminals are particularly fond of Halloween scams because they know people are looking for last minute ideas for the special night. And if their spam's subject line attracts your attention, they'll hope you click on the spam, give them access to your computer and your personal information.

Some scam emails are essentially phishing attempts that try to entice victims into surrendering personal information through (for example) a phony signup form. Others include attachments that end up downloading spyware or viruses onto the victim's computer.

Here are some tips for protecting yourself from Halloween tricks:

[Read more!](#)

HP, Cisco or RMM backed financing

 Join Our Mailing List

10 Ways to Improve Your Business' Facebook Security

Brought to you by the Cisco Innovators Program - used with permission



Small businesses are a growing fan base for Facebook.

Seventy percent of U.S. local small businesses interested in online marketing now use Facebook for marketing, up from 50 percent one year ago, according to a February report by MerchantCircle. Many businesses consider Facebook their best friend for low-cost brand marketing. Some also enable shopping on their pages, using Storefront, Payment, or another ecommerce application.

A Cybercriminal Fan Club

Facebook is also a favorite of Internet criminals, says the Cisco 2010 Annual Security Report. It's a big target, with more than 500 million active users. Even CEO Mark Zuckerberg's Facebook account was recently hacked. Facebook does offer its account administrators some privacy tools; it also provides general security tips. The risks to Facebook visitors are widely publicized- the dangers lie in what links people click, what invitations they accept, and what private information they enter.

The risks to Facebook business accounts are not as obvious.

[Click here to read more!](#)

Here's a special tip from Scott Gremler, Senior Network Engineer, RMM Solutions



Every IT manager knows the importance of having an effective disaster recovery plan. Organizations without an adequate plan may find themselves out of business quickly after experiencing a major disaster. Making sure your plan is complete and you haven't missed a crucial step could make the difference between staying open or going out of business.

RMM's expert, Scott Gremler, shares his insight on a few of the items that an organization must remember when building a disaster recovery plan.

"When it comes to..."

[Click here to read more.](#)