



# Connections

Issue No. 8

November, 2011

## Welcome to RMM Solutions!

Dear Dinah Dean,

The month of November reminds us of what we have to reflect on that we can be truly thankful for.

In this time of gratitude, we give thanks for you. We value your patronage and appreciate your confidence in us. Counting you among our customers is something for which we are especially grateful.

On behalf of all of us at RMM Solutions, I hope you had a very happy Thanksgiving.

Rimon Moses  
CEO ~ RMM Solutions

### In this issue

- [Westfield School District Delivers 21st Century Learning](#)
- [Moving Beyond Facebook & Twitter Do's & Don'ts of Bringing Your SmartPhone to Work](#)
- [Eliminate Unnecessary Phone Costs Tips from the HelpDesk](#)

### Save the Date! RMM Solutions Technology Fair

Tuesday, May 1, 2012

~~~~~

### Rev Up Business Innovation with a Streamlined Data Center Webcast

Thursday, December 8, 10:00 am

[Click here to find out more!](#)

## Westfield School District Delivers 21st Century Learning Environment Case Study



21ST CENTURY  
EDUCATION LEARNING LAB



POWERED BY:  >> RMM Solutions 

RMM helps Westfield School District leverage the power of Cisco Solutions to bring collaboration to school district.

### Section 179

We at RMM want to make sure you know about this great deal. If you implement solutions or purchase new product now, you can take advantage of tax significant savings.

Section 179 of the IRS Tax Code allows you to deduct the price of hardware, software and services purchased during the 2011 tax year. That means that if you buy

Rural school districts in Wisconsin face increasing challenges to provide students with a quality education. Decreasing enrollment, mounting financial pressures and the lack of resources to offer comparable curriculum, as school districts in large communities, leave many wondering if students are prepared for continuing education or entering the workforce with the necessary skills.

The Westfield School District is typical of many rural school districts. "Our school district draws students from three counties and area codes," explained Bonnie Dresen, Director of Media for the Westfield School District. "The geographical size of the district is almost 350-square miles, while the total number of students is just over 1,200."

[Click here to read more!](#)

## Moving Beyond Facebook and Twitter - 5 Tips to Make Your Business Sparkle

*Used with permission from HP*

With new ones popping up and old ones getting resurrected, social networks are far from fading out. Sometimes it seems social networking will continue to grow until the six degrees of Kevin Bacon myth is scientifically verifiable. We're getting close. If you can figure how to 'circumnavigate' Google+, you can connect with practically anyone (even Mark Zuckerberg).



But what does all this mean for your business?

Since their inceptions, Facebook and Twitter have been the most prominent ways to promote your company and interact with customers. Now assuming you've mastered the basics of social media 101, it's time to enroll in some more advanced measures. To stay a step ahead of the


any technology before December 31st, you can deduct the **FULL PURCHASE PRICE** from your gross income. This is a great opportunity to invest in yourself and maximize your purchasing power! Contact RMM at [info@mmsolutions.com](mailto:info@mmsolutions.com) to learn more.



### Eliminate Unnecessary Phone Costs

Cisco VoIP technology can reduce your long distance costs to as low as just 2 to 4 cents a minute. In fact, we've seen businesses like yours reduce their monthly phone bill by as much as 40% through utilizing Cisco solutions.

Move to a more efficient phone system with flexible financing, programs from Cisco Capital and avoid the unneeded expense of costly long-distance plans. **Ready to lower your phone bills by as much as 40% - Contact RMM at [info@mmsolutions.com](mailto:info@mmsolutions.com).**

 Join Our Mailing List

competition, make sure to include these five oft-overlooked networks in your SMB social strategy:

[Read more!](#)

## Do's and Don'ts of Bringing Your SmartPhone to Work

Used with permission from HP

The numbers say it all: sales of mobile devices are slated to surpass sales of personal computers by 2012. Users accessing email are doing so more and more from mobile devices. And all these new devices are infiltrating the workplace to boot.



Today's mobile workforce are bringing their own devices to work (BYOD-bring your own device-is becoming the latest acronym in the workplace). Companies know to ensure the safety of their networks from the onslaught of personal mobile devices. But as an end-user, what should you do to keep your personal device-and the information it holds-protected while connected at work?

There's really just one simple thing you should know before logging on to your company's network.

[Click here to read more.](#)

## Tips from the HelpDesk

used with permission from SANS.org

**Change from a password to a passphrase**

It's better to use longer and more complicated passwords, but they are hard to remember. Try using a passphrase like "I love getting to work at 8:00!" It's long, easy to remember, and has a mix of upper case and lower case letters and symbols. Don't use familiar or famous quotations. Don't use any real names, especially your own, your family member's, or your pet's.



Nonsensical passphrases are the hardest to crack. Because password cracking time increases exponentially, a criminal with substantial computing resources can crack short passwords quickly; while a 31-character (the length of our example) passphrase would take 231,935,475,118,605,000,000,000 years to crack! Best of all, it's easy to remember.