



# Connections

Issue No. 9

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## Welcome to RMM Solutions!

### 9 tips: How to photograph holidays and special occasions

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Why settle for ho-hum photos? With preparation and just a few simple tips on photography techniques and photo effects, you can turn your digital photographs into unique works of art that you and your family and friends will enjoy looking at for years.



The problem with most photos taken during the holidays or other special celebrations is that they don't capture the special feeling of the season or event. That's why most holiday, anniversary, birthday, and graduation pictures seem so average.

[click here to learn more.](#)

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**Save the Date!**  
**RMM Solutions Technology Fair**  
**Tuesday, May 1, 2012**

### Section 179

We at RMM want to make sure you know about this great deal. If you implement solutions or purchase new product now, you can take advantage of tax significant savings.

Section 179 of the IRS Tax Code allows you to deduct the price of hardware, software and services purchased during the 2011 tax year. That means that if you buy any technology before December 31st, you can deduct the **FULL PURCHASE PRICE** from your gross income. This is a great opportunity to invest in yourself and maximize your purchasing power! Contact RMM at [info@mmsolutions.com](mailto:info@mmsolutions.com) to learn more.

## Google Places is the Place to Be

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*We're all familiar with Google Search. Most of us use it everyday to find information and data to help us with our jobs and make it easier or perhaps, just more entertaining.*



However, Google is not only a search engine, it's also has a range of tools that provide marketers with social networking and content creation opportunities. Google Places is one of these lesser known tools, but used correctly, it can help your business get found on local search results on both Google Search and Google Maps. In fact, you've probably unknowingly used it yourself to find a local restaurant or handyman. So, what exactly is Google Places and why is it important?

[Click here to learn more.](#)

## 23 Best Web Sites for Business Travel

*Used with permission from Microsoft Small Business Center*

Q: I have to travel a lot for my business and it's costing me a fortune. I've tried to cut back and have been scheduling more conference calls. I've even invested in videoconferencing technology. But there are still many times I, or someone on my staff, need to get on plane.



Any suggestions on how I can save money on our travel expenses?

A: I feel your pain. Travel costs have consumed a large share of my company's budget this year. These days we're paying more for the ticket and getting less-you don't even get a free bag of peanuts on most major airlines. Many have



### Eliminate Unnecessary Phone Costs

Cisco VoIP technology can reduce your long distance costs to as low as just 2 to 4 cents a minute. In fact, we've seen businesses like yours reduce their monthly phone bill by as much as 40% through utilizing Cisco solutions.

Move to a more efficient phone system with flexible financing, programs from Cisco Capital and avoid the unneeded expense of costly long-distance plans. **Ready to lower your phone bills by as much as 40% - Contact RMM at [info@rmm solutions.com](mailto:info@rmm solutions.com).**



started charging for checking luggage-even carry-ons- a pillow, or a glass of soda.

There's a crucial fact out to keep in mind when booking a flight, which many of you have e-mailed me about. The best time to book a flight is between midnight and 1 a.m. on Wednesday night. I learned this from one of the sites I mention below, [www.PeterGreenberg.com](http://www.PeterGreenberg.com).

[Read more!](#)

### Tips from the HelpDesk

used with permission from Microsoft Small Business

## Email Etiquette for Wireless Devices: 7 Tips

This isn't another lecture about minding your e-mail manners. This is a story about a new subset of e-mail etiquette. Call it wireless politeness.



An increasing number of e-mail messages are being received on small, wireless devices with limited screen space - devices such as Windows Mobile-based Smartphones. Being polite is still important. But so are a number of other considerations, including brevity, diction and consideration for bandwidth. Terri Thornton aptly sums up the frustration with today's wireless transmissions. "I hate checking my e-mail and having the subject line be so long that it scrolls forever until I can figure out what the topic is, or whether it's important," says Thornton, a Cincinnati marketing executive. "Worse is the one-word subject line that says nothing and you have to open it to find out what it is and discover it's 30 lines of nothing."

So what is the etiquette for sending e-mail messages to and from wireless devices? Here are seven tips.

[Read more.](#)

