

# CONNECTIONS

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**RMM**  
Solutions Technology  
Fair Keynote Speaker  
Dr. Lance Ford



This year we wanted to mix it up a bit and demonstrate what video conferencing can do for your organization. So we had our keynote speaker present live, via video conferencing



## ***RMM Solutions Technology Fair***

Thank you to our customers who attended our 9th annual RMM Technology Fair. Based on the feedback we have received this year's conference was a huge success - thanks to the outstanding participation of the attendees. We hope you found the conference both informative and enjoyable. If you were unable to attend, we hope you'll join us next year.

This year's theme, Smart Technology, speaks to the proactive role RMM is taking to help our customers leverage smart technology tools to grow their business. At RMM, we value the interaction we were able to have at the conference with all of our customers and guests. It truly is an opportunity for attendees to network with their peers, as well as RMM associates.

**"I received ideas that will be useful for the future," ~ Lee Webster, Center for Human Development**

**"Great Job!" ~ Tom Boutain, Wausau Financial Systems**

**"Nice to have access to vendors," ~ Lisa Olson, Medford Coop**

**"Came to learn about phone/VOIP/video conferencing - you hit on all three topics!" ~ Dave Drozd, Central Wisconsin Airport**

**"Enjoyable every year - keynote was excellent," ~ Nate Weller, AbbyBank**

**Mark your calendars for next year's RMM Technology Fair - Tuesday, May 1, 2012.**

technology, from Kansas at the Jefferson Street Inn during our Technology Fair.

If you didn't have the opportunity to attend RMM's Technology Fair don't miss your chance to hear what he had to say!

[Click here to view the session!](#)

### SPECIAL OFFER!

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## RMM Solutions Splits \$50,000 Technology Makeover

On behalf of RMM Solutions and the Wausau Region Chamber of Commerce thank you to everyone who participated in the technology makeover application process.

We received thirty-nine technology makeover applications that were all worthy of winning. Our panel of judges truly enjoyed reviewing all the applications and had a difficult time selecting the five finalists let alone choosing one winner. The five finalists were Buska & Buska Insurance, Faith Christian Academy, Hope Pregnancy Resource Center, The Women's Community and Yach's Body & Custom, Inc.

After much discussion and deliberation, we decided to split the \$50,000 technology makeover between a non-profit organization and a business. The winners were **Hope Pregnancy Resource Center** and **Yach's Body & Custom, Inc.** Congratulations to both winners!

[Click here to view the Wausau Daily Herald Article](#)



## The Next Best Thing to Being There!

*The latest conferencing solutions bring people together in ways that reduce costs, improve productivity and enhance the bottom line.*

**B**ack in the 1960s, Bell

Telephone ads described long distance as "the next best thing to being there". Today, unified communications solutions have taken that concept far beyond a simple long-

distance call. With just a few mouse clicks, an organization can set up an audio or video conference complete with application sharing, online presentations and more. And today's cost-effective solutions can save a lot of money and time no matter how large or small the organization.

Conferencing offers many benefits. It is proven to cut travel costs and associated downtime, increase productivity, enhance customer service and reduce time to market of new products and services. Furthermore, conferencing can help organizations become more flexible and resilient through faster decision-making, increased agility and improved responsiveness to customer demand.

### **Cheaper, Faster, Greener**

Given today's budget constraints, many organizations are seeking innovative ways to increase efficiency, improve effectiveness and reduce costs. Conferencing allows companies to reduce the time and cost of travel by replacing many face-to-face meetings with effective alternatives. Organizations also can avoid the general wear and tear to their employees that accompany long-haul flights. When face-to-face interaction with clients is needed, video conferencing can provide that personal touch without the need for business travel.

[Click here to view the rest of the article.](#)

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## **Tips from the HelpDesk**



### **3 Tips for Safer Online Transactions**

*used with permission from SAN.org*

- 1. Make sure that the URL of the website begins with https (not http). Https ensure that your username, password, credit card number, expiration date and other information are sent from your computer to the site in encrypted form. Encryption helps to make your connection secure and reduces the risk that malicious people may intercept the information your enter and**

make illegal use of it.

[Click here to view the balance of the article.](#)

If you have any topics you would like more information on - [click here](#) to submit. Thank you.

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