

# CONNECTIONS

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**Technology Makeover for Wausau Region Small Business Chamber Members Win up to \$50,000\*** worth of hardware, services and maintenance from RMM Solutions to help your business grow.



## Looking Ahead

*RMM Solutions helps Eye Clinic of Wisconsin ensure the reliability of its systems today and prepare for the future.*



Like many medical practices, Eye Clinic of Wisconsin is anticipating major changes in its IT systems in the near future. Federal and industry mandates for electronic health records (EHRs) coupled with growing patient demand for convenient online systems are forcing medical practices to rethink the role of technology and consider major upgrades to their systems and networks.

Thanks to RMM Solutions, Eye Clinic of Wisconsin is prepared.

The practice had an aging IT infrastructure along with reliability and support challenges. The RMM team came in and upgraded the clinic's IT systems and continues to provide sound guidance and ongoing support.

"We were at end of life with a lot of our technology, and we knew that we had a lot of upgrading to do. We just didn't feel confident that we had the expertise to do that in-house," said Sharon Long, Administrator, Eye Clinic of Wisconsin. "When we brought in RMM in July 2009, they had their work cut out for them. They've worked with us very well and we're in much better shape today. It has been a really good fit."

**Key Dates:**

Friday, April 8, 2011  
Application due

Thursday, April 28,  
five finalists  
announced at Business  
Expo 2011, The Patriot  
Center

Tuesday, May 3,  
Winner announced at  
RMM Technology Fair,  
Jefferson Street Inn

**REGISTER NOW**

**Sponsors:**

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**Microsoft**

\*Some restrictions may apply



**Save the Date**  
Tuesday, April 19

[Click here to view the rest of the case study.](#)



## RMM Solutions 2011 Technology Fair

Please be our guest! We cordially invite you to RMM Solutions 2011 Technology Fair.



This year's conference focuses on how you can leverage smart technology tools to grow your business.

### Key Technology Overview

#### Business

Green IT

Disaster Recovery & Backup

Mobile Handhelds

Mobile Computing

Video/Web Conferencing

**Hear** live case studies on how businesses have saved money by implementing Smart Technology

**Win** software, hardware and services offered by sponsors & exhibitors

**Visit** our partner booths and exhibits, ask vendors questions "face-to-face" - it may save your organization thousands of dollars

Microsoft VMware Cisco HP ZixCorp  
Focus on Energy Charter SingleWire

#### Technical

Cloud Computing

MS Windows 7

Storage/Security

Virtualization

VOIP & Unified Communications

10:00 am

### What Every CFO Should Know About IT

*Are you looking to gain  
fresh insight into a  
finance strategy when  
it comes to IT?*

[Click here to Register](#)



### Microsoft Windows 7 Webcasts

The writing is on the wall: Windows 7 is here. The question is, how are you going to get there? Why should you move to Windows 7?

In this webcast learn why your company should embrace Windows 7 and discover a migration strategy that can help your company move forward.

**Webcast Date**  
**Tuesday, April 5**  
**10:00 am**

REGISTER ME



Blackberry DocuWare And Many More!

### Technology Fair Location & Date

Tuesday May 3, 2010

8:30 a.m. - 4:00 p.m.

Jefferson Street Inn

201 Jefferson Street, Wausau

REGISTER NOW

The Wausau Region Chamber of  
Commerce and RMM Solutions  
Announce a \$50,000  
Technology Makeover for Small Business  
Chamber Members Podcast

**NEWS RADIO**  
**55SAU**



### Windows 7 - Tips & Best Practices for Migrating Webcast

With Windows XP already in the extended support stage, and many organizations choosing to skip Vista as an interim step, Windows 7 is the next move for many organizations.

Migrating to a new operating system can hold as many questions and challenges as it does potential rewards. This session outlines the new features of Windows 7, reveals the potential deployment challenges, and can help the transition run smoothly.

Register now to learn about migration best practices



and the tools to make it work.

[Click here for Tuesday, April 5, 10:00 am](#)

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## **Basic Steps to Good Work Habits Away From Home**

*used with permission from Microsoft Small Business Site*



Your laptop was built for doing work away from the office. Making sure your self-discipline comes along for the trip is something else.

Many business owners and executives associate an office environment with the will to work. As a result, they fret that they-or their employees-may be less than diligent when working from home or a hotel room.

But keeping up your self-discipline away from the office is just a matter of thoughtful planning. Here are seven strategies, culled from feedback from experts and my own experiences.

### **1. Know your work patterns.**

This philosophic tenet is particularly important to being disciplined away from an office environment. Consider what makes you more productive: being proactive well in advance or sweating things out under a tight deadline. Knowing what sets your wheels turning can help you establish work patterns and systems that bolster your discipline. "Are you motivated by feeling good or fear?" asks Jan Jasper, author of *Take Back Your Time: How to Regain Control of Work, Information and Technology*. "Some people don't need to plan ahead as much because their discipline comes from adrenaline."

[Click here to view the balance of the article.](#)

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## Dr. Lance Ford to Discuss Cisco's Human Network at RMM's Technology Fair

You've seen it advertised on TV - Cisco's commercials about the "Human Network". Now see it in action.

RMM Solutions is proud to present Dr. Lance Ford, Adjunct Faculty at University of Maine and special guest speaker for Cisco, as the 2011 keynote speaker at RMM Solutions Technology Fair. Ford will discuss how video conferencing can help businesses stay connected via the "Human Network."

School districts, businesses, government and organizations are challenged financially to balance their budget. The use of smart technology can stretch resources and help grow your business.

[Click here to view the balance of the article.](#)

If you have any topics you would like more information on - [click here](#) to submit. Thank you.



## Tips from the HelpDesk



### 10 Tips for Using Instant Messaging for Business

*used with permission from Microsoft Small and Medium*

## *Business*

Blame it on instant messaging. Here's the scene: A couple dozen professionals at an advertising agency quietly type away at computer screens congregated near each other, in an open room devoid of office walls and tall partitions.

Quietly is the key word here. An occasional laugh or chuckle punctuates the silence. But no one is talking. Why? They are communicating with one another almost exclusively through instant messaging (IM).

A technology designed initially for conducting one-on-one personal chats has permeated the workplace. Many business people are choosing text-based IM over phone calls and e-mail - preferring its immediacy and streamlined efficiency in getting real-time information from partners, suppliers and colleagues working remotely.

Instant messaging is essentially the text version of a phone call. At businesses large and small, more and more people are using it as a communications tool. For many, it serves as a backstop for e-mail problems.

Instant messaging benefits businesses that work in teams or on projects more than it does many retailers, independent professionals and others. Why? Because IM enhances collaboration, but does not lend itself to opening new relationships. However, aside from the opportunities for time and cost savings, there are risks and downsides to its use.

Whether you're a business owner or an avid IM user, or both, here are 10 instant messaging do's and don'ts.

[Click here to view the balance of the article.](#)

If you have any topics you would like more information on - [click here](#) to submit. Thank you.

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