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Buyer Beware

Don't Expect Consumer-Grade Technology to Meet Your Business-Class Needs

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- When you walk into a business meeting, do you wear pajamas?
- Do you let your children manage the accounts receivable for your office?
- When you buy business technology, do you choose products designed for home use?

The pricing on consumer-grade technology is tempting. But the lower price can end up costing your business dearly, in both productivity and cash.

Ways to Save Time and Money, by Not Going Home

"While you may be saving money now, you're spending more in the long run," says Austin Smith, founder of Digital Son, a Cisco Registered Partner. "One of



Great Tips for Holiday Photos?

Used with permission from Microsoft Small Business Site

What's the problem with holiday photos? All too often, they fail to capture the feeling of the season. Most holiday pictures look interchangeable. Your photos of family members lined up and smiling look the same as those of every other family.



So why not turn routine holiday photos into unique works of art with just a few simple techniques?

1. Plan ahead

The classic problem with holiday photos is that they have to be taken weeks in advance so you can send out cards and mailings beforehand. Some decorations like live trees aren't available, and you might not want to take the menorah or other holiday items out of storage so far in advance.

[Click here the view the balance of the article.](#)

The Most Baffling IT Terms Explained

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When talking or reading about technology, it can sometimes feel as if you need to know a completely foreign language. Not only are many of the words confusing, but the use (some might say the overuse) of acronyms can further complicate the issue. According to the results of a survey conducted by IT recruitment consultancy Computer People, 75 percent of respondents admitted that they waste over an hour a week finding out what something means so they can complete their work.



the worst things that a small business could do would be to go to a retail establishment and purchase home gear for their business. Home equipment is just not designed to provide feature sets that businesses need."

Cisco customers report that products that are designed for doing business are worth the price premium in at least four ways, because they enable them to:

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Lost productivity isn't the only problem. In a VIA Networks survey of small and mid-sized businesses, over 26 percent said that confusing technical jargon had led them to make the wrong purchasing decision. It's time to cut through the confusion!

The Global Language Monitor (GLM) analyzes and catalogues the latest trends in language the world over, and each year the organization compiles a list of the "Top Ten Most Confusing Yet Frequently Cited Tech Words". We've taken some of the terms from their list, added a few of our own, and given them all plain definitions.

Deduplication: This is a method of reducing storage needs by eliminating redundant data from a device. Deduplication is also sometimes known as "intelligent compression" or "single-instance storage".

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RMM Solutions Expanding Help Desk IT Staff to Meet Growing Demand for Managed Services



In response to the growing demand for managed services, RMM Solutions, a leader in technology solutions, announced today the addition of Brad Kinderman to its staff of IT Help Desk Professionals.

Kinderman joins RMM with over 5 years of help desk experience in the information technology industry. His most recent experience includes providing in-depth help desk technical support for a Massachusetts technology firm.

In his new role, Kinderman will be responsible for providing remote helpdesk and on-site support to RMM's ProActive IT customers. His focus will be rapid resolution of network and pc issues and ensuring our customers' systems stay working, optimized and secure.

"We've seen an increase in the demand for IT support services. Information Technology is integral to business success and RMM provides the highest levels of support to help our customers achieve business success," said Rimon Moses, CEO for RMM Solutions.



Tips from the HelpDesk



5 Tips for Top-Notch Password Security

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Whether it's a few PCs or hundreds on your network, there's one thing that can separate your system from being compromised: a great password.

Why? Hackers want access to anything and everything. If they can guess your user name and password, you might as well have given them your wallet and the keys to your building.

Before we talk about what makes a good password, let's begin with the first of five things to know and practice in using passwords.

[Click here to view the balance of the article.](#)

If you have any topics you would like more information on - [click here](#) to submit. Thank you.
