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## **RMM Helps Chippewa County Find Innovative Ways to Take a Byte Out of Energy Costs and Receive Focus on Energy Incentives**

### **Chippewa County will save thousands annually in energy costs**

**Wausau, WI – 02-23-10** – RMM Solutions, a leader in technology solutions, announced today that Chippewa County is utilizing RMM’s expertise to implement desktop virtualization – a green IT technology, which saves energy and money. By implementing this green IT technology, Chippewa County can receive financial incentives from Focus on Energy, Wisconsin’s statewide resource for energy efficiency and renewable energy.

Chippewa County will save power and money by replacing its desktop computers with thin clients which run virtualized operating systems. Thin clients typically cost 15 to 50 percent less than traditional PCs because they have no moving parts (such as hard drives), they also tend to last longer, saving time and money on repairs and replacement costs.

“Chippewa County has more than 100 desktops to virtualize,” said Christine Haun, IT Director, Chippewa County. “By using thin clients rather than full-featured PCs, the County could save \$3,200 a year in electricity costs, increase security and streamline administration tasks. We gain greater efficiencies and we’re also more environmentally friendly. It is a great combination.”

“Today’s organizations are challenged with shrinking budgets, rising energy costs and the growing complexities of technology. Our focus is to work with our clients to implement virtualization technology to increase efficiencies and save energy, thereby reducing on-going costs and increasing security,” said Rimon Moses, Chief Executive Officer of RMM Solutions. “One of the key benefits of client virtualization is the ability to keep all the data behind the firewall in the data center. Those thin clients, by design, don’t have any local data – no processor, no operating system, no drivers. Due to their simplified nature, an IT administrator can support two to three times more thin clients than PCs.”

Focus on Energy can help Wisconsin businesses pay for energy efficient IT technologies through financial incentives for energy-saving technology projects. Focus on Energy has already saved Wisconsin businesses more than \$172 million dollars in annual energy costs.

“As energy prices rise, more and more Wisconsin businesses are looking for ways to curb runaway energy consumption in data centers and information technology departments. Chippewa County will receive \$6,000 in financial incentives by implementing desktop virtualization and also save over \$3,200 in energy costs each year,” said Geoff Overland, IT and Data Center Business Development Manager at Focus on Energy.



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02/23/2010

### **About Chippewa County**

Chippewa County WI was established in 1845 and now has an estimated population of 60,000. The county seat is located in Chippewa Falls, Wisconsin. Chippewa County is divided into 29 supervisory districts, and each district has a representative on the Chippewa County Board of Supervisor. For more information visit [www.co.chippewa.wi.us](http://www.co.chippewa.wi.us).

### **About Focus on Energy**

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call (800) 762-7077 or visit [focusonenergy.com](http://focusonenergy.com).

### **About RMM**

RMM Solutions provides world-class technology, designs and implements IT infrastructures, data/document management, services and customized business solutions that empower businesses and organizations both large and small, by streamlining internal processes and workflows, ultimately enhancing the customer experience through business transformation. Our services include networking, document management, IP telephony and communications, video conferencing, disaster recovery and continuous data protection and ProActive IT. Find more information about RMM at [www.rmmsolutions.com](http://www.rmmsolutions.com).

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